

# POCKY®

## POCKY

Simple and memorable, the iconic Pocky box has brought smiles to faces all around the globe since it was introduced as the world's first chocolate stick snack in 1966. Pocky's delicious, crunchy, and shareable quality has resulted in 19 billion boxes sold worldwide since 1966 and about 500 million boxes sold annually.

## MAIN FLAVORS:

Pocky Chocolate, Pocky Strawberry, Pocky Cookies & Cream, Pocky Matcha, Pocky Chocolate Banana, Pocky Almond Crush, and Pocky Crunchy Strawberry.

## CURRENT RETAILERS:

Costco, Walmart, Target, Safeway, Kroger, and Publix, and other specialty shops (located in Asian/International aisle for mass and grocery retailers)

## PRODUCT LOCATOR:

Responding to consumer demand, Glico recently introduced a mobile friendly [product locator](#) feature to its website that makes it easier than ever for growing numbers of fans to find where to purchase Pocky. Consumers can search for Pocky by city, zip code, or by any one of six delicious flavors to find exactly what they are craving.

## WEBSITE:

[www.pocky.com](http://www.pocky.com)

